

BACHELOR OF COMMUNICATION AND MULTIMEDIA JOURNALISM

Name of Student: Admission No:

The Bachelor of Communication and Multimedia Journalism shall comprise of the units below:

| | | Units | Hrs |
|--------------|-------------------------------|-----------|------------|
| 1 | Foundation Courses | 6 | 18 |
| 2 | Programme Core Courses | 36 | 108 |
| 3 | Electives | 3 | 9 |
| 4 | Community Service | 1 | 3 |
| 5 | Industrial Attachment | 2 | 6 |
| Total | | 51 | 144 |

| | UNIT CODE | UNIT TITLE | GRADE | PERIOD DONE EG: 2018 SEM1 |
|----|-----------|-------------------------------------|-------|------------------------------|
| 1 | RFC 104 | Creative and Critical Thinking | | |
| 2 | RFC 111 | Computer Essentials | | |
| 3 | RFC 113 | Health and Wellness | | |
| 4 | RFC 114 | Environmental Sustainability | | |
| 5 | RFC 206 | Entrepreneurship and Innovation | | |
| 6 | RFC 307 | Corporate World Skills | | |
| 7 | RFC 305 | Community Service | | |
| 8 | RJN 401 | Industrial Attachment | | |
| 9 | RJN 401 | Industrial Attachment | | |
| 10 | | Elective | | |
| 11 | | Elective | | |
| 12 | | Elective | | |
| 13 | RJN 111 | Online Research and Writing | | |
| 14 | RJN 112 | Introduction to Human Communication | | |
| 15 | RJN 113 | English for Journalists | | |
| 16 | RJN 121 | Introduction to Mass Communication | | |
| 17 | RJN 122 | News Reporting and Writing I | | |
| 18 | RJN 123 | Kiswahili for Journalists | | |
| 19 | RJN 125 | Introduction to Psychology | | |

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|----|---------|--|--|--|
| 20 | RJN 126 | Public Speaking | | |
| 21 | RJN 211 | Broadcast Technology and Studio Operations | | |
| 22 | RJN 212 | Broadcast Writing | | |
| 23 | RJN 213 | News Reporting and Writing 2 | | |
| 24 | RJN 214 | Basics of Photojournalism | | |
| 25 | RJN 217 | Principles of Advertising | | |
| 26 | RJN 218 | Mass Communication Theory | | |
| 27 | RJN 219 | Principles of Public Relations | | |
| 28 | RJN 221 | Advanced Broadcast Technology | | |
| 29 | RJN 222 | Media Law and Ethics | | |
| 30 | RJN 223 | Cyberculture Studies | | |
| 31 | RJN 224 | Introduction to Multimedia Journalism | | |
| 32 | RJN 226 | Digital Photojournalism | | |
| 33 | RJN 227 | Media Audiences | | |
| 34 | RJN 228 | Global Communication | | |
| 35 | RJN 311 | Mass Communication Research 1 | | |
| 36 | RJN 312 | Audio and Video Production | | |
| 37 | RJN 313 | Broadcast Presentation | | |
| 38 | RJN 314 | Broadcast News Production | | |
| 39 | RJN 315 | Web Design | | |
| 40 | RJN 321 | Mass Communication Research II | | |
| 41 | RJN 322 | Investigative and Data Journalism | | |
| 42 | RJN 323 | Specialized writing and production | | |
| 43 | RJN 324 | Multimedia Lab Experience | | |
| 44 | RJN 325 | Newspaper and Magazine Production | | |
| 45 | RJN 411 | Documentary Production | | |
| 46 | RJN 412 | Media Management | | |
| 47 | RJN 413 | Community Media and Citizen Journalism | | |
| 48 | RJN 414 | Production for Children | | |

Student's Signature:

Date:

Confirmed by Examinations Officer:

Date:

Signed by Registrar:

Date: